

**“YingHua in Beijing”  
2005 Summer Program  
Design Proposal and Selection Process  
(October 10, 2004)**

**Design Proposal**

**Background Information:**

YingHua Language School is a federally authorized, nonprofit organization. Founded on May 4, 2002, it currently has an 11 member faculty and 145 students. Classes are held on Sundays from 2:30 to 4:30. The school year begins in September and ends in June.

The school offers courses to students who speak Chinese (Mandarin) at home (CHL – Chinese as a Heritage Language), and to those who do not speak Chinese (Mandarin) at home (CSL – Chinese as a Second Language). About 80% of the students are from families who speak Mandarin. The remaining students are from Chinese families who speak non-Mandarin dialects (i.e. Cantonese), mixed race families, or other family types. The majority of this 20% of the students was adopted in China by American parents, and are being raised in the United States.

In order to increase the students’ Chinese language abilities and to improve their understanding of Chinese culture, the YingHua Language School added a summer program. In 2004, the first “YingHua in Beijing” summer program was held from July 4 through August 1, at the Beijing Chinese Language and Culture College. Twenty-eight students attended. They ranged in age from 8 and 16, with a mean age of 12.6 years. Through the assistance of the College, this trip was a success and provided insight for the development of, and preparations for, the 2005 trip. “YingHua in Beijing” is intended to offer our students a lingual and cultural experience, in addition to an opportunity to visit China.

**Basic Campus Amenities:**

“YingHua in Beijing” is a summer program dedicated to the improvement of Chinese language fluency and to the promotion of Chinese cultural understanding. It also promotes student responsibility, independence, and human interaction skills. Students stay for a period of four (4) weeks in a campus-like setting.

1. Campus Life

All residence facilities will meet or exceed the following conditions:

- A. The campus will be monitored and patrolled by security guards 24/7. No student will be permitted to leave without the consent of a staff member and the accompaniment of an adult chaperone.
- B. The dormitories will have security guards on duty at all times, and girls and boys dormitories will either be on separate floors, or in separate buildings. All rooms should accommodate up to 4 people, and contain telephones, TVs, electrical outlets, A/C, small

closets and luggage storage areas, mirrors, double sinks, desks with drawers, and good lighting. Insect repellent should be available.

- Bathrooms will either be located inside each room or outside in the hall. In-room bathrooms will have flush toilets with seats and separating doors. Outside bathrooms may not all have seat toilets, but will have a few, with separate stalls and doors. Hot water will be provided.
- A laundry room will be located on every floor of the building. The machines will either be coin operated or a cashier will be present. Students will be able to use the laundry whenever they see fit.
- Every floor will have an activity room, where students can do homework, watch TV, hold a discussion, or play board games. Game tables will have boards for weiqi (go), chess, Chinese chess, Chinese checkers, etc.
- Every floor also will have a study room with books, magazines, VCDs, and computers with broadband Internet access. Pool tables and ping-pong tables should also be located here.
- (Note: Students will be limited to 30 minutes of Internet use daily.)
- If the classrooms are not in the same building as the dormitories, they will be within a 5 minute walk.

C. The cafeteria will be clean and serve 3 nutritious meals daily. The dinner entrée should change everyday. As Tuesdays and Wednesdays are field trip days, lunch and dinner will be provided on the trip and not in the cafeteria.

D. Daily Schedule\*

7:00 A.M.	Wake Up Call. All students will gather together to complete morning exercises and eat breakfast.
8:30 – 10:00 A.M.	Morning Chinese classes**
10:10 – 11:40 A.M.	Morning Cultural Education classes**
12:00 Noon	Lunch, midday activities
1:30 – 3:00 P.M.	Afternoon Chinese classes**
3:30 – 5:30 P.M.	Fitness Center/Sports Club***
6:00 P.M.	Dinner
7:30 – 9:00 P.M.	Evening Cultural classes**
10:00 P.M.	Activity Room Closes
10:30 P.M.	Lights-out (All students must have a flashlight near their bed.)

\* This schedule only applies to Sundays, Mondays, Thursdays, Fridays, and Saturdays. Field trips will be held on Tuesdays and Wednesdays.

\*\* All classes will be 50 minutes in length.

\*\*\* The Fitness Center should be an air-conditioned facility with indoor basketball, badminton, and volleyball courts, caroms, and other exercise apparatuses. It should be able to accommodate over half of all students staying on campus. All sports facilities, including the indoor pool and the outdoor soccer field, should be open from at least 3:30 through at least 5:30 P.M.

## 2. Educational Program

- A. Chinese classes (4 classes per day) – Classes will be divided into the “Beginner Level” (learning to speak); the “Intermediate Level” (learning to talk in full sentences and form dialogues); and the “Reading” class (learning to read fluently and understand most concepts). Each class will consist of 8 to 15 students.
- Both YingHua’s teaching methods and the teachers’ own methods will be incorporated, with former being the dominant. Foreign students must be taught through the use of foreign educational methods and textbooks that they can understand.
  - “Beginner Level” students generally speak little or no Chinese. This class will use videos and cassettes to teach students how to say basic, everyday sentences and phrases in Chinese. Students will participate in skits to help them understand and use the Chinese phrases, as they are introduced to them.
  - “Intermediate Level” students should know basic, everyday phrases, as well be able to hold an argument and form dialogues in Chinese. Students will be taught in a “press conference” type environment, which promotes their participation in debates, assists them in their ability to make presentations and hold discussions, etc. These classes are designed to expand students’ vocabulary and to increase their verbal expression ability and self-confidence.
  - The “Reading Level” class is for students who have at least a 1300 character vocabulary, and can listen, understand, answer, and speak Chinese fluently. Students will be expected to read a large amount of text, with a goal of 50,000 words per week. In addition to reading assignments, students will be introduced to more phrases and characters. They also will perform exercises to increase their reading speed and comprehension. YingHua Language School’s Ma Liping textbooks will be used.
- B. Cultural Education classes (4 classes per day) – Students will be separated by their age and Chinese abilities. Classes will focus on “reality” and lectures will be kept to a minimum. If the instructor plans to talk for over 5 minutes at a time, he or she must use a visual or audio apparatus (videos, cassettes, slides, etc.) to help keep the students engaged in the subject. Most of the cultural lessons will involve the students in hands-on activities. Topics will include introductions to calligraphy, traditional art, the abacus, crafts, Chinese knots, Chinese cuisine, medicine and acupuncture, folk music, drama, folk songs, folk dances, martial arts, tai chi, folk tales, scientific and general history,

ethics, art, poetry, geography, famous landmarks, board games, television programs, Chinese typing etc. Three to five of these classes may require students to participate in physical activities, such as tai chi and martial arts. Cultural classes will be limited to 20 or less students.

- C. All classrooms must be air-conditioned and have enough desks for every student. All “Beginner Level” classrooms must have audio playing equipment. All “Intermediate” and “Reading” level classes must have access to the library and study rooms. (Students will have to carry a mini-chalkboard.)

### 3. Teacher Expectations

The summer program will need 3 to 6 Chinese language teachers, who are familiar with the above aspects of Chinese culture, and 4 to 8 counselors. Unsatisfactory staff members may be fired during the course of the program.

- A. Chinese Language Teachers – Teachers must meet the basic requirements, as well as demonstrate an ability to be flexible in their own teaching methods. Through the cooperation with the YingHua Language School, they will be expected to follow the American Education System when setting their standards for foreign students. When hiring teachers, please do not hire teachers only from your own campus.
  - Note: Teachers for “Beginner Level” classes must be able to explain all of their lessons in English, as well as understand and answer students’ questions that may be in English. “Intermediate” and “Reading” level teachers must have the ability to translate the characters and phrases they are teaching into English.
- B. Cultural Class Instructors – No cultural degrees will be required, but teachers must possess a certain level of understanding of the subject. They also must be able to keep students interested and motivated to learn and explore.
- C. Counselors – Every eight students must have a non-English speaking, on-campus counselor. This counselor will oversee the student meals, health, homework help, entry and exit from the campus, and maintain security. Non-English speaking counselors will give students a chance to practice their Chinese. Counselors must have prior experience in this type of work and should be subject to background checks. YingHua will supply an English/Chinese speaking student, who has graduated high school or is a college student, to assist each group of students.

### 4. Miscellaneous Activities

- A. Field Trips – Air-conditioned coach buses with tour guides should be provided. Buses should be able to travel to restaurants and other places, as necessary. In the third week of the program, students will go on a week-long trip, accompanied by the counselors and the Chinese language teachers. The trip is intended to offer students a change in environment and also, a chance to see different sites of interest in China. While the cultural classes

will not be held that week, the language classes will continue. Please utilize the KangHui travel agency for all such services.

- B. The campus should be near a supermarket-type store and a hospital. The supermarket will offer students a great place to practice speaking Chinese and to hone their bargaining skills. Students also will be able to buy souvenirs and snacks. If a supermarket is not nearby, the campus should provide a bus, or another type of vehicle transportation, to the nearest one. The campus also is required to have a nurse on site, as well as vehicle transportation to Beijing International Hospital.
- C. If possible, arrangements may be made to house students in on-campus civilian homes for one to two nights a week.

### **Future Outlook**

The YingHua Language School is fully dedicated to the education and expansion of Chinese language and culture, and hopes to develop a reputation in this area. We believe that the “YingHua in Beijing” Summer Program will offer many more excursions to China in the future and will become well known by people *worldwide* by offering this experience and attracting students from all over the globe. It is already estimated that about 60 students from the YingHua Language School alone will attend in 2005.

### **Selection Process**

This design proposal will be distributed to many schools interested in hosting a summer program. Within two weeks, please send us an honest report (at most five pages), detailing the condition of your school/campus, if it meets at least ten of the above stated requirements. Feel free to include any amenities you offer that we have not mentioned in our report, as well as your offering price. If more time is needed, contact the YingHua School principal and an alternate timetable can be discussed.

After the YingHua Board of Trustees has received all reports, they will judge each prospective location and assess points to each one. The school with the most total points will be selected as the location for the 2005 “YingHua in Beijing” program. Further contact and planning will then follow.

Contact Personnel: YingHua Language School Principal, Bonnie Liao  
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Between the hours of 8 AM to 10 PM Beijing time.